



## 10 Years and Counting



With committed partners throughout Aurora, SPARK emerged to bring together Aurora's vital early childhood community.

To ensure authentic parent voice and participation, SPARK created their first Parent Advisory Board.



2013

SPARK launched
Gateways to Early
Childhood Programs,
a simplified, single
point of entry for
families to access
and enroll in early
childhood programs.



2014

SPARK began offering free developmental screenings to all children birth to five years old.



2015

Preschool for All Expansion Grant opened 21 full-day four-year old classrooms.

2016

Launched

Play.Learn.Connect. as a community-wide outreach and engagement strategy.



2017

Funding supports the addition of another bilingual Family Engagement Coordinator.



Partnered with VNA Health Care to transform their Women Infant Children (WIC) waiting room into a Play.Learn.Connect. Family Resource Center.

### 2019

Aurora is chosen as a Playful Learning Community and installations are now at Hesed House and Marie Wilkinson Community Garden.



### 2020

In response to the pandemic, SPARK created a virtual platform to support and engage with families.





Community Parenting Saturation Support Program strengthens and deepens SPARK's parent engagement supports and strategies.

Bright By Text messaging system is launched to improve communication and outreach to parents.

### 2022 & Beyond

Looking into the future, SPARK will deepen its engagement with families and continue to raise awareness in the community about the importance of early learning.

There are only 2,000 days from birth until a child enters kindergarten. SPARK is committed to ensuring that all young children enter school Strong, Prepared And Ready of Kindergarten.



### **Who We Are**

SPARK Early Childhood Collaboration was created in 2012 as the result of community concerns that reflected the challenges facing Aurora families through socioeconomic, racial, and cultural barriers and the lack of authentic parent voices involved in addressing these challenges.

As an education initiative of Fox Valley United Way, SPARK brings together community leaders, school districts, early childhood programs, and community agencies to work collaboratively to build an early childhood system that will ultimately improve outcomes for Aurora's children.

SPARK is committed to empowering its community's diverse families and children to attain full success in learning and life by ensuring all young children have equitable access to exemplary Early Childhood Care and Education.

SPARK works in collaboration with committed agency partners and community stakeholders to:

- Ensure families are aware of the importance of early learning and connecting them with programs and services
- Coordinate efforts among the school districts' early childhood programs, Head Start, child care providers, and other early learning programs to maximize both impact and efficiency
- Support quality improvement in early childhood education and care programs in Aurora
- Support the expansion of formal and informal early learning opportunities in Aurora

## THESPARKEQUATION

for successful collaboration

Leverage Resources WE LEVERAGE RESOURCES
AND SUPPORTS TO FAMILIES
THROUGH A COLLABORATIVE
FRAMEWORK



**Build Capacity** 

WE BUILD CAPACITY TO
REACH THE SHARED
CAPACITY GOAL THROUGH
A COLLABORAITIVE
FRAMEWORK



Work Effectively

WE COORDINATE EFFORTS
TO SUPPORT EFFICIENCIES
AND ACHIEVE GREATER
IMPACT FOR FAMILIES AND
CHILDREN



Positive Outcomes

RESULTING IN POSITIVE
OUTCOMES FOR FAMILIES
AND THEIR CHILDREN



### What We Do



### Play.Learn.Connect. (PLC)

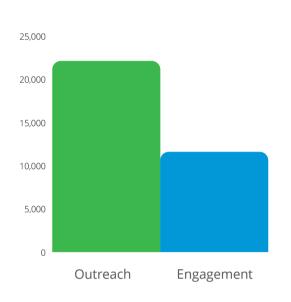
Our PLC initiative changes the model for typical community outreach and engagement. This initiative **meets families where they are**, in their own neighborhood by partnering with local churches, and community centers to host **Play.Learn.Connect.** events. At a PLC event, families have the opportunity to:

**Play:** Parents and children will engage in a fun and interactive learning experience.

**Learn:** Participate in parent workshops and cafes that support and strengthen their role as their child's first teacher to ensure that their child is successful in school and life.

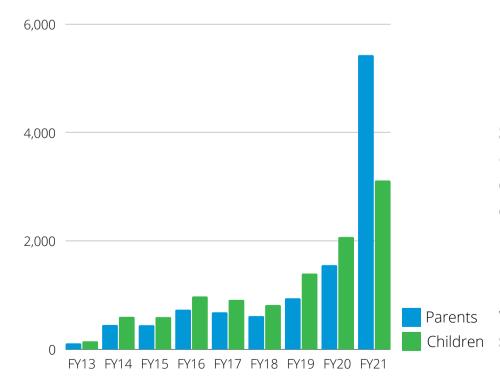
**Connect:** Early childhood programs and community agencies participate to increase families' awareness and connect them to programs and resources in Aurora.

## **Families Positively Impacted**



**Outreach:** Being out in the community, engaging with families, ensuring they are aware of the importance of early learning and connecting them to early childhood programs and community resources to strengthen and support their family and child(ren).

**Engagement:** Working with families one-on-one connecting them to early childhood programs and community resources.



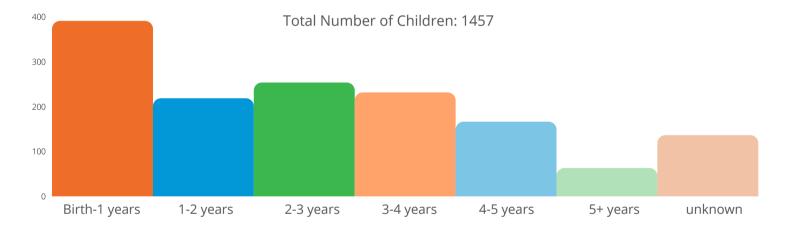
spark has positively impacted over 10,000 families, empowering parents as a child's first and most important teacher. They have helped 11,672 children thrive by ensuring all families have what they need for a child to succeed in school and life.

## Gateway to Early Childhood Programs

SPARK's Gateway to Early Childhood Programs was developed and launched in response to the complicated process families experience and must navigate to enroll their child in early childhood education programs.

Serving as a **single point of entry for a family to access the vital early childhood programs and resources**, Gateway Family Interviews breaks down barriers for families and their children to have their best start in life. SPARK Family Engagement Coordinators refer, connect and advocate for families to access and enroll in early childhood programs and resources.

SPARK believes that a wholistic approach is necessary to ensure a family has everything they need for a child to be **Strong, Prepared And Ready for Kindergarten**.



### Referrals

SPARK has conducted 1,056 family interviews, with a combined 1457 children, through our Gateway to Early Childhood Programs, **connecting hundreds of children to vital resources** in our community. Ensuring all children have what they need to thrive and be **Strong, Prepared And Ready for Kindergarten.** 



### Where we refer families

Child Care Assistance Program | Healthy Families | Parents as Teachers | Preschool for All | Head Start | Early Head Start | Early Intervention | Community Based Early Childhood Programs | Kindergarten

# What Families Say About SPARK



With my 2 year old, I did a developmental screening and she was not in need of any additional services. However, I was offered the opportunity to come to the Friday play groups. During the pandemic we didn't go out many places and she became fearful of many situations. Now she is learning to interact with other

kids and is not afraid of other adults. She is so much more outgoing and tries new things. SPARK has helped her connect to other kids and has given us materials to take home to use to interact with our children.

#### -Deneb

We just wanted to talk about how much we like SPARK, they helped bring 24 little libraries to the community. Little libraries help kids learn to read and having little libraries all over the place helps reading because you can read anywhere you go.

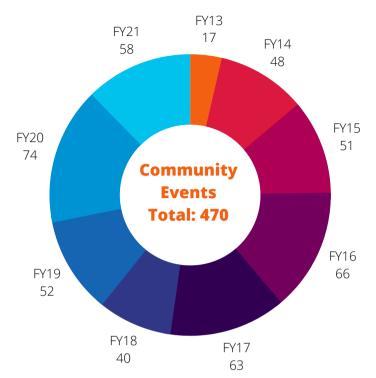
### -Chuck & his daughter, Tess

I have been a parent ambassador for a little over three years working with the programs SPARK has available and the resources they bring into the community for children birth to five years old. I was born and raised in Aurora and I am a community girl, this is my way to pay back the community.





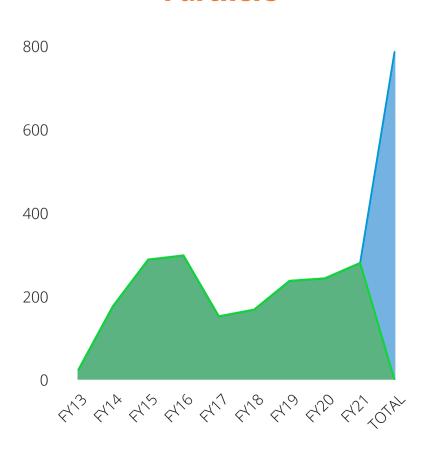




Through Play.Learn.Connect. we have hosted or participated in 470 community events. Providing the community with hundreds of free developmental screenings, weekly playgroups, parent café and family workshops. These events focused on early literacy, math and social emotional development. Meeting families where they are to help children thrive.

### **Partners**

It takes a village to raise a child and working collectively to ensure they succeed in school and life. SPARK works with other committed agencies and partners to change the landscape of early childhood in our community. Over the past ten years we have had the pleasure and honor to work with 786 champions for early childhood from our partner agencies.



# What Our Partners Say About SPARK





We help immigrants and refugees by connecting them to services in the area. We are tremendously grateful for this partnership because as we help families, SPARK helps mothers and fathers and their kids, they help us with free assessments and get them registered for childcare services and preschool. We are able to reach out to SPARK and they are able to connect the families to schools and community resources.

- World Relief, Shannon Wentz



We love partnering with SPARK because their philosophy goes right along with ours. We want to give children the strongest foundation they can possibly have.

Fox Valley Park District, DeeDee
 Buscher



Aurora Rotary Club Foundation
City of Aurora
Dunham Foundation
East Aurora School District 131
Ecolab
Grand Victoria Foundation
Gustafson Family Foundation – DuPage Foundation
IL Action For Children
Indian Prairie School District 204
Kiwanis Club of Aurora
McCormick Foundation
Nuestro Futuro – Chicago Community Trust
PATCH Foundation – Painters District Council #30
West Aurora School District 129



**Fox Valley United Way** 

Fox Valley United Way Campaign Supporters



Aunt Martha's Community Health Center Aurora Housing Authority Aurora Interfaith Food Pantry Aurora Public Library **Aurora University** Birth to Five Illinois City of Aurora COFI- Community Organizing and Family Issues Community 4:12 DayOne Pact Department of Children and Family Services DuPage Children's Museum East Aurora School District 131 Easter Seals Family Focus Fox Valley Montessori Fox Valley Park District Girl Scouts of Northern Illinois Hesed House Hometown Childcare Illinois Action for Children Indian Prairie School District 204 Kane County All Our Kids Network Kane County Health Department

Kane ROE McKinney Vento Program Marie Wilkinson Child Development Center Marie Wilkinson Food Pantry Metropolitan Family Services Mutual Ground National Alliance on Mental Illness Neighbor Project/Financial Empowerment Center One Hope United – Aurora Early Learning Center PNC Grow Up Great **Pregnancy Information Center** Raising Illinois - Start Early Rush Copley Medical Center SciTech Museum Snap-Ed Illinois Extension Start Early The Aurora Actionaires Foundation Two Rivers Head Start VNA Health Care Waubonsee Community College Wesley Preschool West Aurora School District 129 World Relief Your Children's Bookshelf YWCA Child Care Resource & Referral



## Our Parent Advisory Council (past and present)

Amy Bollengier
Blanca Santiago
Carla Torres
Chuck Tuura

Courtney Halverson

Desiree Guzman

Diana Soerens

Gaby Zurita

Ilda Valdez

KaDedria Campbell

Latricia Stone

Lety Figueroa

Liliana Olayo

Maria Gonzalez

Monica Ruiz

**Nelly Paredes** 

Noemi Perez

Patricia Pastor

Samantha Olivas

Shunelle Hollis

Vanessa Aguirre

Yusdivia Gonzalez

## **Our Parent Volunteers**

Adelfa Ebel
Aleyda Santillan
Grace Bales
Hannah Vargo
Jackie Martinez
Kathy Omsberg
Marco Rodriguez
Maria Elena Villagomez
Maria Martinez
Samantha Cadena
Viviana Vargas

## **More Information**

### Who We Are & What We Do

What SPARK Does
Why Early Learning Matters
Gateway to Early Childhood Programs
Who We Are
Week of the Young Child
SPARK 10 Years and Counting Video
Family Resource Guide

### **Testimonials**

Shannon, World Relief

DeeDee, Fox Valley Park District

Samantha, Parent Ambassador

Chuck & His daughter Tess, Parent









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