

Fox Valley United Way
Board of Directors Meeting Agenda
8:30 am –10:00 am
Thursday, July 11, 2024– Via Zoom

1. **Call Meeting to Order**—CEO Deborah at 8:36a
2. Roll Call
 - a. **Board Present**—Karen, Mark, Kelly, Joe D., Diana, Marisa, Michelle, Joe E.
 - b. **Board Absent**—Maria, Mansa, Laura
 - c. **Staff Present**—Deborah
3. **Approve Minutes**—May 2024 and June 2024 minutes were approved.
4. **Chairman of the Board's Report**—Mark had no COB updates to report this month.
5. **Chief Executive Officer Report**—Deborah extended her thanks to the board members who were able to join our Board Appreciation Mixer and send off to Board Chair Stacey and Vice-Chair Terese.

6. Committee Reports

Nominating

- 7-24 Board of Directors Terms—The Board reviewed for accuracy the Board of Directors Terms listed in the document dated 7-1-24
- FY25 Nominating Slate—Michelle Clark agreed to step up as Board Vice-Chair. The Board reviewed the 7-11-2024 document listing the nominating slate for the FVUW Executive Committee and the FVUW Committee Chairs. The Board voted to accept the nominating slate the elected slate.

Impact / Investment

- Proposed Allocations—The Board reviewed the document in the portal: The FY23-24 Allocation Spreadsheet with the committee's recommendations for Board Approval. This is a fluid document based on the current grant revenue forecast, so adjustments will need to be made. Twelve people met to review 20 applications we received. The column highlighted in green “FY 2025 Final Recommend” represents \$77,500. Joe commented he felt some applications seemed very generic and without a specific plan. There were others that did not follow the correct application process. Agencies not funded will receive a letter or a phone call directly from our Board CEO, Deborah. On a motion made by Kelly, that was seconded by Michelle, the Board voted to allocate \$77,500 as per the FY23-24 Allocation Spreadsheet—motion passed.

Finance

- 5-24 Financial Statements—The Board reviewed the FY25 Budget Summary document in the portal
- FY25 Proposed Budget—The Board reviewed the FY25 Budget Detail document in the portal. It is now separated by SPARK and FVUW. On a motion by Diane, and a second by Joe E., the Board voted to approve the F25 Budget
- Mark and Kelly shared the May 2024 financial reports. Cash is up year over year, net income is up from \$95,000 to \$223,000 due to grant revenue. Everything that can be controlled is being managed well. A motion was made by Michelle to approve the May 2024 reports, seconded by Maria, and passed unanimously.

7. SPARK

Grant Updates—We received \$10,000 grant from Community Foundation of Fox River Valley and we are waiting on the extension and the FY25 Grant from Illinois Action for Children and Nuestro Futuro

Collaborations—FY24 Data Report is in process. The monthly meetings have been attended by 30-35 agencies

Staffing—NIU Student Aracely from the Give Something Back program will be paid by this program for summer work

Outreach and Programming—Aubre Rowland

Van Project—The Board enjoyed the video JD created. We need resources to purchase!

8. Engagement

Communications—The Women United group had a small social gathering event on June 13th at Wyckwood House, where they were considering ways to pivot and grow membership.

ALICE—New data was released at the end of May and it was presented to Congressman Bill Foster, asking for his support

Kane 211—Marketing campaign has been completed. We had a resource table at the Marie Wilkenson event

Dolly Parton Imagination Library—We have had 1,156 Kendall children sign up! We will hold a ribbon cutting with multiple Chambers to celebrate the launch of the Kendall County DPIL. It will be followed by an Open House.

Car Wash—Joe Donar has offered to organize a fundraiser at his gym CrossFit Kokua on Saturday. Wear your United Way shirts and come out to support

9. Development

Mayor Meetings—Deborah and JD had meetings to explain our Mission and Vision with the North Aurora Mayor, Geneva, Montgomery, and the Village of Oswego Administrator

Caterpillar Campaign—We continue to work on this Campaign by launching lunch and learns

Brand Refresh—UWWW targeted to launch new brand in mid to late October

In-Kind Donations—We have received two 70" tv's donated by Principal Financial

Book Drive—There's still time to donate new or used books

Souper Bowl of Caring—This event typically collected between \$7-\$10,000 on a Saturday morning before the football game. We should find a replacement event to supplement our allocation funds

10. Next Meeting Date – July 11, 2024

11. Adjournment—10:02a