

Fox Valley United Way
Board of Directors Meeting Minutes
8:30 am –10:00 am
Thursday, September 19, 2024 – Via Zoom

1. Call Meeting to Order 8:35AM
2. Roll Call
 - Board Present: Deborah, Michele , Mark, Joe D., Kelly, Diana, Maria
 - Board Absent: Karen, Mansa, Joe E, Laura
 - Staff Present: Deborah JD
3. Approve Minutes
 - No minutes at this time
4. Chairman of the Board's Report
 - No Report
5. Chief Executive Officer Report
 - Board Documents in portal contain Audit Documents - please review. There is a notation of potential future issues that we have many grants to keep record of; this is just a note for future audits.
 - HR issues: there is a new intern starting in the Fall; Maddie is a communications major; she will be working with the engagement team. AU will reimburse for 50% of Maddie's compensation. She will work on rebrand/marketing/communication on Tues & Thurs. 9AM – 3:30PM. No intern for SPARK yet; working with AU to find one.
 - News: JD/Lisa/ Debrah went to Caterpillar to kick off campaign, they announced that they will be closing their branch in Montgomery and moving out completely by 2026. This branch has 500+ employees and have contributed an estimated \$130,000.00 last year. This will be a significant loss of contribution and volunteer pool – Caterpillar will not share their personal contact information.
 - JD/Deb. Continue to meet with mayors to identify employers that may have large pool of employees.
6. Committee Reports

Nominating

- No report

Finance

- Kelly: June and year end financials review: Operating Account: \$68,157.00 has created a shortfall later in the summer (August) with the inability to meet payroll. All FVUW and SPARK Payroll expenses have been paid out of the operating account for the past 3 years.

- The exchange between the SPARK account and operating account have not been transferred on a regular basis, it was determined that moving forward this transfer would be done monthly. Result: because of this shortfall a large transfer was made in September to accommodate.
- There is a question on uncollected amount: is allowance for 60K against receivable for 20K? – Mark, Deb, & Kelly will be meeting with the Auditor to clarify this calculation.
- Accrual of vacation time affected payroll. Year to end decrease deficit to 82K/yr to date.
- It is important to look at the negative revenue due to the loss of income from minimal workplace campaigns and less grant funds for SPARK. Grants are consistently being sought for SPARK; but there is a great need for donations for other operational needs.
- Also looking at trimming up areas, but FVUW already runs very lean. Will also look at upcoming lease and potentials there.
- Mark: Revenue on yr/end: 82K loss Helpline revenue is 176K accumulation of three years, that cannot be counted as full revenue for this year. \$38,750 allocations went out this month, second half will go out in Feb.
- Q&A:

Diana: Can we look into partnering with the city/school to use space or rent space for a nominal amount?

Diana: Do board members sponsor a fundraiser or are they committed to raise funds?

Impact / Investment

Bi-Annual Allocations

- All grantee year end reports came in, they were reviewed, and comments added. Data on previous grantees and how funds were used will be used when evaluating applications next year.

Engagement

Kane 211: Data on board portal. Slight increase in call volume. 211 data has been shared as has the service provided

DPIL: Hosted multi-chambered event at the office end July. Very well attended, Good press. Questions about getting Dolly Parton in Kane – looking into grants for that. Dolly Birthday party birthday fundraiser is being planned. 1469 children signed up/monthly books.

Women United: ALICE Data was recently released, and it is up on the website.

Lisa working on Diaper Drive. 9 organizations had a diaper drive in August. ECU also collected \$1K

7. SPARK

- Spark has been at the Farmer's Market 1x month in downtown/also west /roots aurora/kids fall fest/kids expo/aurora hero day (Oct)/play groups in Eola and various parks. Fall play groups about to begin in Mid-Sept. New partnership with Northern Light Community Center on the East Side of Aurora - developmental screenings/playgroups/parent cafés.
- The three-year impact report is being finalized and the program has ended, this report will be presented to the City of Aurora in Oct. 2nd.
- Spark applied and received, from Northwestern, a grant for 15K and to two other organizations for 10K each.
- Requests for ARPA fund grant was denied.
- Grant for van was denied. Still awaiting reply from two organization.

8. Development

Presented by JD

- Looking at price point for a van/working with Riverfront.
- Reached out to elected officials to see if they can get a lead also looking on State of Illinois auction sites.
- Campaigns: working on or will be meeting with
 - a. ITW –
 - b. ComEd – Oct
 - c. Meijer – Oct
 - d. Meet N Greet at CMT – Oct.
 - e. Finished Caterpillar last week.
 - f. Community days of caring were good
 - g. Joe hosted a car wash – good event
 - h. Will submit grant “BearsCares” for van.
 - i. 15,518 toys were shipped to painters’ warehouse, some were distributed, and we kept some for-holiday assistance.

9. Next Meeting Date – October 10, 2024,

10. Adjournment 9:43 AM

Submitted by Maria Manzo