

**Fox Valley United Way**  
**Board of Directors Meeting Agenda**  
**8:30 am –10:00 am**  
**Thursday, July 13, 2023 – Via Zoom**

1. Call Meeting to Order—CEO Deborah at 8:33a
2. Roll Call  
Board—Terese, Stacey, Joe D., Joe E., Brian, Mark, Karen, Kelly, Maria, and Laura  
Staff—Deborah
3. Approve Minutes – May 2023
4. Chairman of the Board's Report—Retiring Board Chair Stacey
  - *“During my time on the Board, I’ve had the pleasure of working with Deborah and watched her turn this organization, and it is a great trajectory.”*
  - I will continue to be involved with FVUW in my new role as the Chair of the Women’s United group.
5. Chief Executive Officer Report
  - Record the Electronic Vote on June 9, 2023. Please record a quorum vote of Yay to approve the nomination of Michele Clark and Mansa Latham onto our Board of Directors.
  - Record a quorum vote of Yay to renew the Fox Valley United Way line of credit at the Old Second National Bank.
  - STAFFING: Rosa Sida, our new director of early childhood education initiatives, has been with us for a month now. She brings her background in early childhood education to this role, and she is a licensed social worker. Her resume is attached. She replaces Trish Rooney, previously VP of Programs. Rosa will work 100% on our early childhood initiatives, including the leadership of SPARK. She will also be challenged to grow our investments into early childhood outside of Aurora and throughout our service area. The largest change in the dynamics of the position is it is solely focused on our early childhood priorities. We issued a press release to announce her hiring on June 29, 2023.
  - Programs such as ALICE and 211 will be led by Lisa, our Director of Community Engagement.
  - JD Ostergaard accepted the position of Director of Development and started on Monday. JD has a BA in Communications, and comes to us from the Fox Valley Park District. His resume is attached. He brings his event and resource-raising experience. His references were stellar. JD’s immediate focus will be to acclimate to United Way, attend some United Way training and look at assisting Lisa for the Power of the Purse. JD will be attending a conference on Increasing Revenues in Pontiac, IL
  - FUNDRAISING: We still need \$400 to cover remaining sponsorship for power of the purse. After a brief discussion, commitments were made by board members for a total of \$500! The goal has been met—let the planning continue.

- We have a new, upcoming fundraising event. FVUW will be hosting the beverage tent at Venue 1012 in Oswego on Saturday, August 5<sup>th</sup> from 5:00p to 9:00p. We will be serving beer, wine and soft drinks while listening to Southern Accents, a Tom Petty Tribute Band. We will receive 10% of all sales and 100% of the tips and donations we collect. Our goal is to raise revenue to support the Community Garden in Kendall County. They supply over 12,000 pounds of fresh vegetables to patrons of Kendall County Food Pantry. Oswego expects a good-sized turn out. WE NEED VOLUNTEERS!! Lisa will send out more information.
- ADMIN: Each year in June we must re-apply for our United Way membership and complete the membership recertification and Data Base 2 report, and be in compliance with all of their requirements.
- Board members were asked to go to the portal to complete a survey regarding a date for our board/staff get together.

## 6. Committee Reports

### **Nominating—FY24 Nominating Slate**

- Before presenting the FY24 Nominating Slate, Deborah acknowledged Stacey Ries our Board Chair, and Brian Dahl our Vice Chair.
- Stacey, our outgoing Board Chair has been with FVUW since 2014, extending her term through COVID. According to our Bylaws, as Past-President she will serve as an ex-officio Director of the organization for the term of one fiscal year. Stacey will remain in a support role through this transition to our new Board Chair.
- Brian, our outgoing Vice-Chair, has held that position since 2013—the longest of anyone.
- The FY24 Executive Board nominating slate was presented:
  - Board Chair – Mark Mooney
  - Board Vice-Chair – Terese Raabe
  - Treasurer – Kelly McDonough
  - Secretary – Karen Yaggie
- Upon a unanimous vote, the board recommended the nominating slate become the elected slate.
- For the record, the FVUW Committee Chairs are as follows:
  - Finance Committee - Kelly McDonough
  - Human Resource Committee - tbd
  - Community Resource Committee - Karen Yaggie
  - Nominating Committee - tbd

**FY24 Board Term Review**—Deborah presented the FVUW Board Term document dated July 1, 2023 listing each board member and their terms. The document is attached as a part of these minutes.

**Nominating Policy**—After a first reading of the Nominating Policy at the May, 2023 meeting, the second reading was made. The Policy includes, but is not limited to the following:

1. Sources
2. Recruitment Procedures
3. Nomination
4. Orientation
5. Candidate Development & Mentorship

Stacey recommended a change to replace the nominating committee with the Executive Committee. A motion made by Maria, was seconded by Brian, motion carried.

**Finance**—April & May 2023—Mark's review of these reports noted our cash on hand is strong and receivables look reasonable. The income statement shows the balance down on campaign revenues—a nationwide trend.

- We can continue to increase our corporate sponsors and donations and JD Ostergaard has been hired to support this work. It will improve, and we will build more advocates with FVUW.

**FY24 Proposed Budget**—Kelly and Mark have worked on the proposed budget. The format is now separated by programs rolls up into a total for our organization. This is a greatly improved format.

- Mark commented that the spreadsheet mechanics are sound.
- Thank you to Deborah and Nancy for all their diligent work.
- There is a carryover of unused funds from the Dunham Fund grant of \$52,000 that will be spent, as part of the Illinois Action for Children we are allowed to utilize money on work environment improvements for the SPARK group.
- There is a \$34,839.26 carry over, plus a \$5000 carry over that's restricted to ALICE.
- The board reviewed the FY24 Proposed Budget. After a motion and a second, the board approved the proposed FY24 budget.

**Impact / Investment**—FY24 Proposed Allocations

- Allocations: Using our new portal worked Ok for the first time, and we really liked the smooth flow of information. The committee met to evaluate the applications and felt there was a good blend of agencies. Requests were received by several new agencies that align with our mission.
- The board reviewed the Allocations spreadsheet. After a motion and a second, the board approved the FY23-24 Allocation Spreadsheet with a unanimous vote.
- We will allocate out a total of \$137,477 which is \$125,000 from our annual allocation account, plus we have \$12,477 from our 5K race proceeds we will use to allocate for families effected by COVID.

## 7. Programs

- We will show our communities what our impact is in the programs we sponsor and “Tell Our Story” to increase donations and campaign success.
- JD will expand our donor base by leveraging relationship building with new and existing contacts he makes.

**SPARK**—The SPARK' S Birth-to-5 grant was renewed in the amount of \$59,000 this year.

- The Community Saturation Grant was renewed for \$200,000 for the fourth and last year. We need to look at other opportunities and ways to find additional revenue.
- Rosa is 100% dedicated to early childhood, and with her background in mental health she saw the need for a therapy dog she can introduce in play groups. She's applied for a \$30,000 Inc. grant.

**ALICE**—Grant Writer: We have received a \$5,000 grant from the Dunham Fund to research sources for ALICE funding.

- We sent a LOI to the Dunham Fund asking them to accept our application as an operating fund grant for both ALICE and SPARK. Our application is for \$125,000 to be split between both. Meetings will be held in the next two weeks.

**Kane 211**—We were recently notified our application for funding through the State of Illinois for support of Kane 211 was approved! We will be awarded \$30,000.00 as reimbursement for our costs for the program. Also, we were notified by Kane County Board member, and past FVUW Board member Mavis Bates, that the Kane County Board has approved allocating some of the ARPA Opioid Settlement Funds to FVUW to support Kane 211. We are not sure of the exact dollar amount to be awarded, but we expect it will support our Kane County call center through 2026.

**Volunteer Fox Valley**—No report this month.

8. Engagement / Development— No report this month.

9. Board / Staff Strategic Plan

- **Staff Update**—Lisa and Rosa have been working on the Strategic Plan for this year.
- **Board Update**—Additional work on Strategic Plan was tabled until August or September.
- Remarks from our outgoing Board Chair Brian Dahl: *"This meeting is bittersweet. I have been on this board for 10 ½ years and this organization is in the best position it has ever been. Fox Valley Building Trades has always had someone on this board. Congratulations to Stacey. As our board chair, she has been a very strong leader and contributor. We will always consider her part of the United Way family. You have our heartfelt thanks!"*

10. Next Meeting Date—Thursday, August 10<sup>th</sup> at 8:30a via Zoom

11. Adjournment at 9:29a