

Fox Valley United Way
Board of Directors Meeting Agenda
8:30 am –10:00 am
Thursday, August 10, 2023 – Via Zoom

1. Call Meeting to Order—CEO Deborah at 8:33a
2. Roll Call
Board—Terese, Stacey, Joe D., Joe E., Mark, Karen, Maria, Michele, and Laura
Absent—Kelly excused
Staff—Deborah
3. Approve Minutes – June 2023
4. Chairman of the Board's Report – no report
5. Chief Executive Officer's Report
 - Introduction—Michele Clark joins our Board from the City of Aurora!
 - Approvals – Attached is an updated Nominating Policy. Last month it was suggested that the reference to Nominating Committee be revised to Executive Committee. Deborah will send out electronic vote for Board approval.
 - JD, Lisa, and Deborah attended United Way of Illinois meeting on July 18th in Pontiac. They brought back some excellent ALICE ideas, and unfortunately the Team also came back with COVID.
 - Deborah has now reviewed the updated Personnel policies with all staff members.
 - Nancy has reduced her hours available to work to 24 per week and Deborah will take back the HR, payroll, and time-tracking duties. We will evaluate if this works for us in the future or if we need to look at other options.
 - Caterpillar campaign will begin with the kick-off on August 22nd and then we will be hosting weekly lunch and learns for the following next 4 weeks to support the campaign.
 - NICOR will be hosting their campaign kick-off event at their main office in Naperville on the same day, August 22nd, and we will be there to host an informational table at the event as well.
 - We will hold our Board and staff mixer on the 22nd at French 75 from 4-6pm with soft drinks and appetizers. Everyone is encouraged to attend.
 - Besides being in campaign mode, Lisa is coordinating these volunteer opportunities. These are all non-profit organizations that really rely on volunteer assistance:

Plano Community Gardens
Tri City Family Service
Charity Blooms
Boys and Girls Club
Community Crisis Center
Bria
Folk Dance Studio
Kendall County Community Food Pantry
Fox Valley YMCA
Lazarus House
Mutual Ground

- Deborah, Lisa, JD, Rosa, along with friends and family members volunteered in the beverage tent at the Venue in Oswego on Saturday August 5th to increase awareness about Fox Valley United Way. We raised money to support the purchase of a tractor for the Plano Community Garden that harvests over 12,000 pounds of fresh produce to support the Kendall County Community Food Pantry. We raised a little over \$350.00 in donations, plus we will earn 10% of the beverage sales.
- Laura and Deborah met with our IT support team at Old Second National Bank to discuss our server end-of-life issues. Microsoft no longer supports what we're currently using, and it is critical to address it now. They made a recommendation to move to a cloud-based platform. This will provide several benefits. Most importantly, Old Second uses the cloud, thus, it will be much easier for them to support our efforts. Future software updates will be immediate, and programs will be more available and cost-effective. The new system will offer better security, and it lowers the risk of attackers. We will have access to our files from anywhere with the ease of use which eliminates the hassle of logging into a server system that is problematic. Employees will be able to easily access data remotely. A huge THANK YOU to Laura for her continued support of this process.

6. Committee Reports

Finance—June financial reports were reviewed by Mark and he noted cash is within the appropriate range. Contributions are comparable year over year. Revenues have increased year over year. Nothing is abnormal or excessive.

Impact / Investment—FY24 Allocations

All agencies have been notified of their awards, and any declined requests have been notified as well. Monthly allocation payments will begin August 25, 2023 in 11 monthly installments.

Community Resource Committee

Lisa has met with the team to focus on 2023 Holiday Assistance. There's a lot to do!

Women United

Power of the Purse Raffle. The committee has obtained sponsors to purchase the Louis Vuitton handbag, and Stacey Ries has offered to shop for it. We want to secure several additional prizes valued over \$100. Lisa is reaching out to State Street Jewelers in Geneva, Kelly McDonough offered to donate a Coach backpack and wallet. Once we have all items secured, we can start selling tickets - ideally mid-September. There will be 100 tickets sold for \$100 each. Tickets will be sold primarily from personal asks. Please help by selling at least 5 tickets. The drawings will be held on Thursday, November 30th at Society 57 and on Facebook/Instagram Live. Smaller raffle items will be available at the event. Light appetizers and beverages will be served. Proceeds from this event go to support ALICE.

7. Programs

SPARK

SPARK produced their 2023 Year End Data Report which we can review in the portal. The initiative continues to measure the impact.

ALICE

Deborah met with the Dunham Fund at the end of July to further discuss our grant request and get feedback from them on how to ask for support for the organization as a whole vs. only SPARK or only ALICE. They already understand SPARK, so we did a lot of work on ALICE. Deborah has added the ALICE measurement document in the portal which outlines the steps we intend to deploy to support our ALICE work.

211

We continue to market to Kane 211 and report to the community the value this help line brings to Kane County. We had a Kane 211 steering committee meeting with Batavia United Way and United Way of Metro Chicago to discuss the continued contributions to financially support the costs of the call center. We are finalizing a proposed budget that will be supported by all 3 United Ways and the Kane County Government center. Part of that budget includes a portion of Lisa's Salary in her role of Community Engagement to market 211 throughout Kane County. We recognize the unique needs of refugees, immigrants, and asylum seekers especially the need for additional Spanish speaking representatives in the call center. The database has agencies that serve these populations, and we will continue to grow our resources.

Volunteer Fox Valley

We discussed value of the VFV portal at a cost of \$4,900.00 per year and discussed where we may get the people to run the program without the portal cost, expanding our website, staff with interns possibly from IMSA, WCC or AU. No action will be taken until we can form a steering committee and then develop a plan.

8. Staff Introductions. Deborah introduced the Board to Rosa and JD. Their previous experience is an excellent match to meet the challenges and goals of FVUW.
9. Board / Staff Mixer
Tuesday, August 22, 2023 – 4:00 to 6:00 French 75, Aurora
10. Next Meeting Date – September 14, 2023
11. Adjournment