

# July 2025

## EXECUTIVE REPORT

### J.D. OSTERGAARD

#### **Operations:**

Andar account has been closed, downloaded, and transferred to Little Green Light. All reports were attempted to close out, but our accounting firm is still trying to organize and finalize June as it was done differently than in the months prior due to the absence of Nancy.

Met with the regional manager from United Way Worldwide, Erkisha Terry to review the upcoming year and she offered support in whatever ways I might need.

Met with INC Mental Health Executive Director Dalila Alegria to discuss our grant with them and forecast the future of our partnership.

Met with Caterpillar and Progress Rail employees to be planning campaign events on Friday, July 11<sup>th</sup> and 18<sup>th</sup>.

Met with Earthmover Human Resources representative to discuss changes to their annual campaign.

#### **Finances:**

May report is being completed and should be ready for review at the board meeting.

June is going to take extra time with the change-over in staff and CRM.

#### **Events:**

Procured sponsorship from Comcast to fund the Ice Cream and Coffee Social Annual Meeting in the amount of \$1,000. They will have 5 minutes at the top of the meeting to speak on their community initiatives and impact in the area.

Conducted the Community Resource Committee meeting in preparation of the Ice Cream Social to divvy up volunteer needs and event details.

**Other:**

Approached by Kane County about our interest in being the fiscal sponsor of a new coalition they are putting together in the event of a natural disaster in the county. More details on this will be discussed in the meeting.

## DEVELOPMENT

### Henry Izaguirre

**Engagement Events:**

Attended a Caterpillar employee appreciation event on July 18<sup>th</sup> to thank employees for their support and discuss an upcoming presentation at their office in Montgomery

Attended Pitney Bowes employee appreciation event on July 20<sup>th</sup> to thank them for their support, collect canned food items and invite them to take an active role in Holiday Assistance programs

Attended Aurora Farmer's Market on July 2<sup>nd</sup>, 9<sup>th</sup> and 16<sup>th</sup> and corresponded with Representative Matt Hanson's team for a possible diaper drive

Attended St. Charles Chamber of Commerce event on July 23<sup>rd</sup> and connected with the Executive Director and management staff from the St. Charles library for future DPIL collaboration.

**General / Operations:**

Met with Boys and Girls Club of Central Illinois to discuss potential collaborations.

**Data / Donations:**

Collected over 145 lbs of canned food items from Pitney Bowes for distribution to a local food pantry

## Resource Development:

Met with a Nicor Community Relations Director to brief him on FVUW programs and future events – they have invited us to a BBQ event in August

Met with NBC5/Telemundo's Liz Demattia about media relations and community event coverage

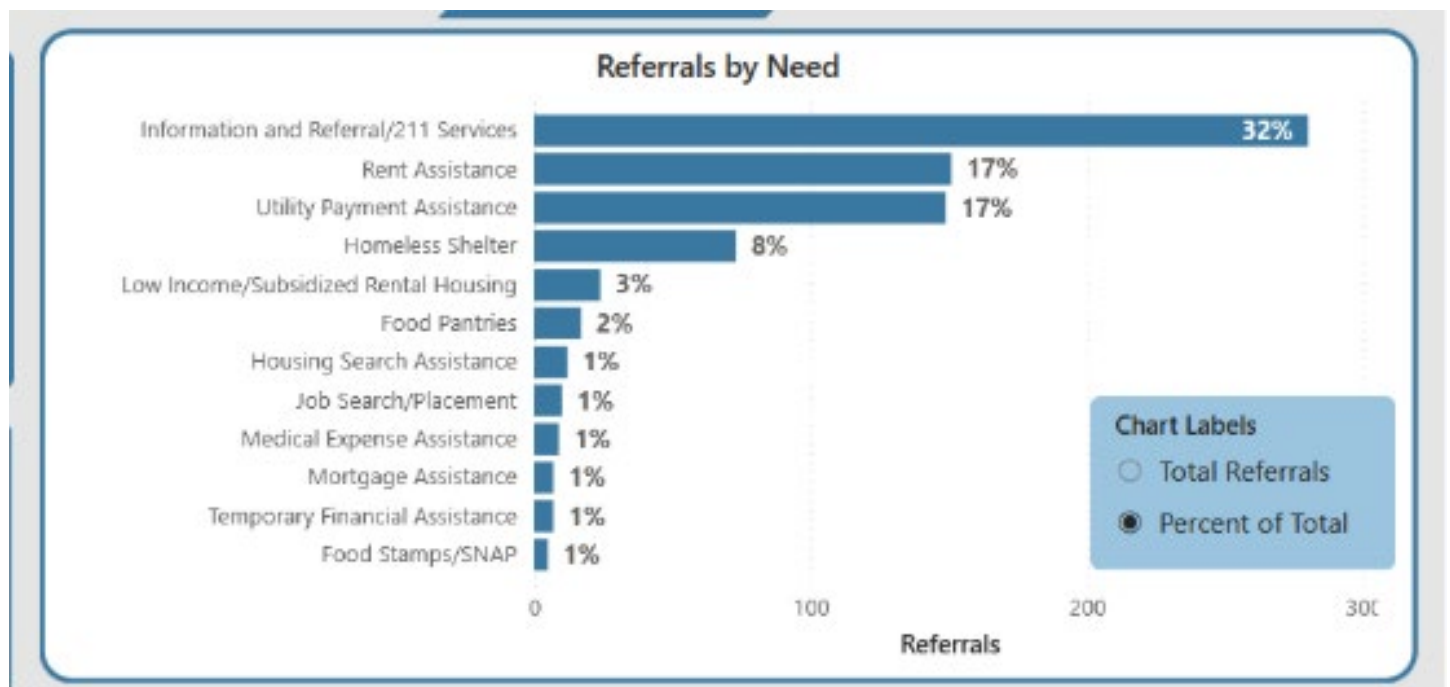
Secured Oberweis Ice Cream donation and participation in our Ice Cream Social

Secured free parking pass from Hollywood Casino Aurora for our SPARK van

# COMMUNITY IMPACT

## Tricia Hoover

### Kane 2-1-1



## Kendall 2-1-1



### Dolly Parton's Imagination Library –

Every Wednesday of July – promoting sign up and engaging public alongside SPARK at Aurora Farmer's Market

07/18/25 – Public library visits to check for promotional materials.

Kendall County Enrollment for August books: 2,102

Kane County Enrollment for August books: 2,455

### Non-Profit Partners

07/05/25 – Kendall County Community Partners breakfast and all-day meeting.

07/14/25 – Quad-Cities Urban League 50<sup>th</sup> Anniversary

07/23/25 – Plano City visit with Mayor Rennels and public library

### Holiday Assistance

Every Wednesday Farmers Market promotion and engage for sponsors

07/22/25 – visit to AID for potential group sponsorship

07/23/25 – Home Depot potential group sponsorship

### OTHER

Volunteer Service Corps building and recruiting

S.P.A.R.K.

Rosaisela Sida

### **Events & Outreach**

Family Focus Back to School on Saturday, July 12, 2025

Fresh Start City Back to School Rally on Saturday, July 12, 2025

Meals on the Move McCarty Park every Friday in July: July 11, July 18, July 25

ASQ Screening at Santori Library every Friday in July: July 11, July 18, July 25

SD131 Summer Fun Day at Simmons Park on Saturday, July 26

Aurora Farmer's Market every Wednesday from 10:00 am – 1:00 pm

### **Programming**

Northern Lights Center; Every Monday from 10 – 11 am

In Collaboration with Fox Valley Park District and Housing Authority this summer, SPARK hosted Play groups on Wednesday at Blackhawk Park, Thursday at Spring Lake Park and Tuesdays at McCullough Park.

Kindergarten Readiness Playgroups every other Tuesday from 11 am – 12 pm

### **Staff/Interns**

We have two new student interns from Aurora University: Elena Rivera and Lillian Segol

### **Collaboration**

SPARK is attending: All are Kids Collaboration monthly meeting

The Basics Monthly Meeting

Birth to Five monthly meeting

CRT meetings

## **Grants**

Birth to Five (Completed)

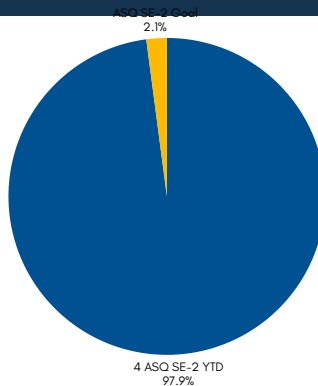
Endeavor (In process)

Brunner (Completed)

# MONTHLY DATA SNAPSHOT JULY 2025



20  
Play Groups



ASQ SE-2  
Screenings  
Completed 4

ASQ-3  
Screenings  
Completed 5

“ SPARK staff have a good attitude with children and parents; they are charismatic, and we have a good relationship ”



SPARK participated in 3 total back to school events in the month of July, offering developmental screenings and resources for little ones including help with registration and back to school tips



26  
Referrals

1,222  
Total people reached

730  
Children Logged

17  
New Families (Gateways)



373

Total Active Users



7  
Coaching Sessions

5  
211 Referrals



SPARK hosted our first Parent Group Field Trip to the Waterpark!

