

# Fox Valley United Way: October 2025

## EXECUTIVE DIRECTOR

J.D. Ostergaard

### Operations

Website improvements have been in full swing with Eric of Strategic Design. Errors in coding, menu navigation, form improvements, among MANY other tweaks to pages have been discussed weekly in meetings with Eric. He has almost fully fixed our Google Ad Grant errors and will be most likely improving our Search Engine Optimization as well in the process.

Hired a Marketing & Development Associate on October 27<sup>th</sup> and has already started on social media, marketing materials, end of year letter, thank you sticker, and event planning. Annika Olsen will work part-time until the end of the year. We will evaluate her work and the year ahead at that time to decide if we should move her to 30 hours per week or full-time.

Kendall 2-1-1 representative has stepped down in her role as our liaison, but these tasks can be fulfilled by Tricia once Annika is fully integrated into operations of marketing and development.

Stacey, data entry specialists, has been busy working on integrating our new CRM into operation and use with out QuickBooks Online account. She is posting expenses on the portal, connecting donations to pledges, and streamlining our accounting work to reduce time spent on actions with the contracted accounting firm KEB.

### Finances

Negotiated a drop in rent by \$270 per month for the upcoming 2026 year.

Dropped Comcast bill by an estimated \$250 per month.

### Development

Presented to Timken – Aurora Bearing Company on October 9<sup>th</sup> as a part of their campaign push.

Attended Rush Copley Medical Center Open House for Waterford Place in support of their work.

Attended Dunham Foundation workshop on using data to tell our story and garner results in grant applications.

Attended INC Mental Health Board training on data collection and use in grant writing to show support for the grant we receive from INC.

Met with Alex from Earthmover to update on their campaign as well as receive a check as their winning charity for the previous quarter member referral program.

Attended a coffee and connections chamber event at Anderson Plumbing to create a relationship with the owners to engage their company in participating in Holiday Assistance in some way.

Met with representatives from FlexCo to discuss partnership opportunities and volunteer engagement with the company.

Presented at CMT Engineering Firm in connection to the existing campaign with the company that is spearheaded by Central Illinois.

## COMMUNITY IMPACT REPORT

**Tricia Hoover**

### **Dolly Parton's Imagination Library:**

10/29/25 – Northern Kane County expansion launch at Fox River Valley Public Library, Dundee location. Gail Bordin from Elgin Public Library sent a representative as well as a representative from State Senator DeWitte's office and a representative from Representative Moeller.

10/02/25 Bill Foster Job Fair - we had a table..

10/16/25 – CASA Kane County Summit – talked to volunteers and local vendors about documents going to every family in care.

## DPIL Numbers October 2025

	FOLLETT	KENDALL	TOTAL
September	2708	2304	5012
October	3202	2417	5619
Change	494	113	607

### **Non-Profit Partners:**

10/06/25 – BMO Harris Food Drive started and then delivered to Kendall County Community Food Pantry on October 30<sup>th</sup>.

10/14/25 – Met with PAASSS and Fox Valley United Way to find pathways to connect partners. Home Depot will now do construction projects with YMCA after-school programs. The Finance Compass (high school financial literacy program) connected to us, and they also will be conducting programming for them.

10/15/25 – Aurora Fire Emergency Fund established where we were chosen as the fiscal sponsor. We were highly visible and instrumental in fundraising until the close and to the distribution back to the City's hands to the victims.

10/21/25 – YACC Business Women Connect breakfast session

## KANE 2-1-1: St. Charles Township (09/2024 - 09/2025)

### 211 Illinois County Subdivision Report

Select a township/district and date

Geneva Township

8/31/2024 8/31/2025

211

Illinois

Between 08/31/2024 and 8/31/2025 the 211 Illinois network handled 294 contacts in Geneva Township\*. During these conversations, Resource Navigators identified 433 specific needs and provided clients with 717 referrals to community based organizations in their area.

#### 211 Traffic Summary

##### Contacts Handled

294

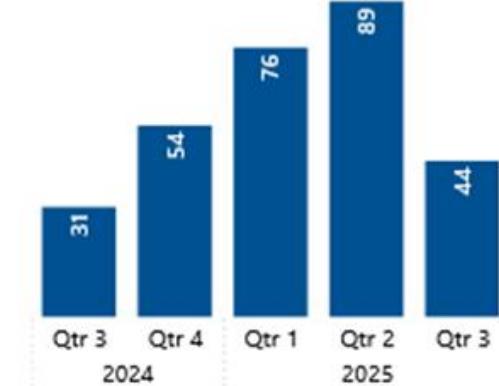
##### Needs Identified

433

##### Referrals Provided

717

##### Contacts by Quarter

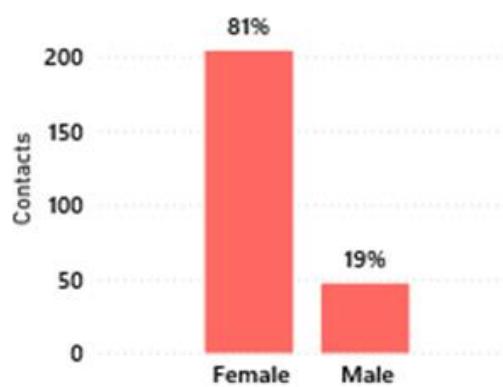


##### Top Needs

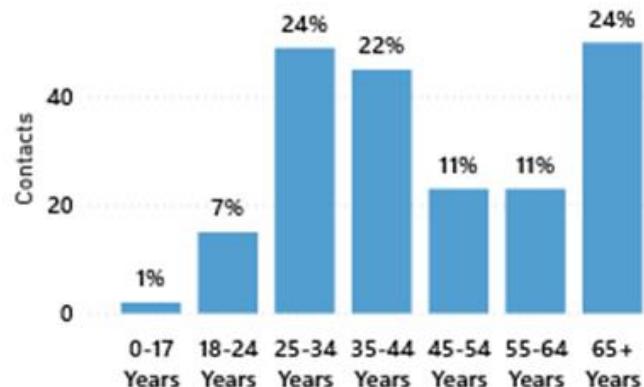
Need Description	Needs	% of Total
Information and Referral/211 Services	57	13%
Rent Assistance	41	10%
Utility Payment Assistance	30	7%
Temporary Financial Assistance	22	5%
Low Income/Subsidized Rental Housing	19	4%
Homeless Shelter	15	4%
General Legal Aid	8	2%
Automotive Repair and Maintenance	7	2%
Dental Care	6	1%
General Paratransit/Community Ride Programs	6	1%

#### Client Demographics

##### 211 Client Gender



##### 211 Client Age



\* 211 Illinois contact centers collect clients' residential zip code. This report uses Dept. of Housing and Urban Development (HUD) crosswalk files to estimate 211 activity in Illinois Geneva Township based on zip code. If 10% or more of the Township's residences are located in a zip code, that zip code's contact data is included in the report.

## KENDALL 2-1-1: Montgomery Township (09/2024 - 09/2025)



### 211 Illinois County Subdivision Report

Select a township/district and date

Montgomery Township

9/30/2024 9/30/2025

211

Illinois

Between 09/30/2024 and 9/30/2025 the 211 Illinois network handled 14 contacts in Montgomery Township\*. During these conversations, Resource Navigators identified 22 specific needs and provided clients with 34 referrals to community based organizations in their area.

#### 211 Traffic Summary

##### Contacts Handled

14

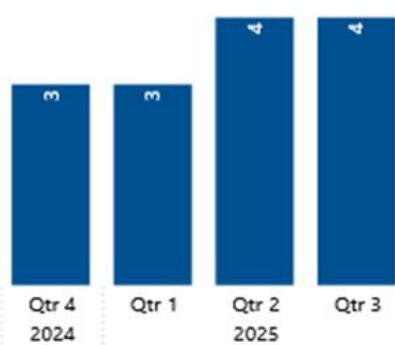
##### Needs Identified

22

##### Referrals Provided

34

##### Contacts by Quarter

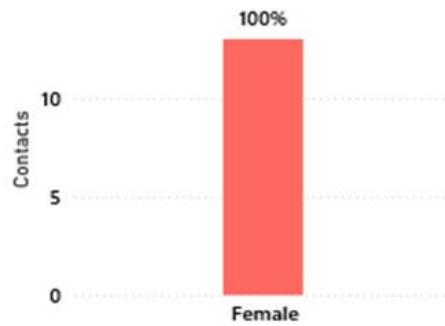


##### Top Needs

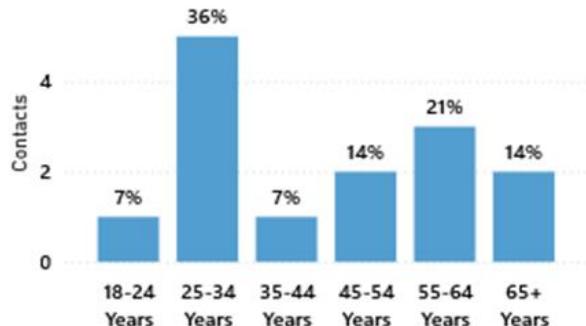
Need Description	Needs	% of Total
Rent Assistance	5	23%
Advocacy	1	5%
Aging and Disability Resource Centers	1	5%
At Risk/Homeless Housing Related Assistance Programs	1	5%
Comprehensive Job Assistance Centers	1	5%
Food Pantries	1	5%
General Household Goods Provision	1	5%
General Legal Aid	1	5%
Housing Related Coordinated Entry	1	5%
Information and Referral/211 Services	1	5%

#### Client Demographics

##### 211 Client Gender



##### 211 Client Age



\* 211 Illinois contact centers collect clients' residential zip code. This report uses Dept. of Housing and Urban Development (HUD) crosswalk files to estimate 211 activity in Illinois Montgomery Township based on zip code. If 10% or more of the Township's residences are located in a zip code, that zip code's contact data is included in the report.

#### Holiday Assistance

10/07/25 – Aurora Area Retired Teachers Association Luncheon – Featured guest

10/21/25, 10/28/25 – Timken Campaign tabling

10/08/25 – Waubonsee Community College planning

10/22/25 – St. Charles Ribbon Cutting Fred Astaire Dance Studio

10/23/25 – College of DuPage CEJA program for SPARK and Holiday Assistance families. We attended to have visibility at the Aurora Prisco Community Center to support students and talk with Student Affairs to include SPARK and DPIL in their onboarding/orientation materials for new students.

## S.P.A.R.K.

### Rosaisela Sida

## Events & Outreach

City of Aurora saturation activities by AU interns, we distributed **1,311** educational material kits in different agencies, private businesses and churches this month.

We supported the enrollment of children under the age of five years old in Aurora for Dolly Pardon Imaginational Library.

## SPARK programs

Northern Lights Center; Every Monday from 10 – 11 am

Kindergarten Readiness Playgroups every other Tuesday from 11 am – 12 pm

Playgroups in collaboration with World Relief every Friday from 9-11 am

Developmental Screenings at the Public Library Saturdays and Fridays from 12:30-2:30pm

## Collaboration

SPARK is attending: All are Kids Collaboration monthly meeting. (There is a new initiative to coordinate Developmental Screenings online in Kane County and SPARK is supporting the process due to having experience conducting online screenings)

The Basics Monthly Meetings

Birth to Five monthly meetings

City of Aurora Educational Commission, monthly meeting-SPARK- is in the Kindergarten Readiness subcommittee.

SPARK had one on one meetings with:

1. State Representative Barbara Hernandez
2. Old National Bank-Site Manager-
3. EPEL-Collaboration
4. Fox Valley Foundation Board Members.

## **Grants**

Dunham Foundation -Capacity Building 5k

DHS-Healing Circles- (Completed)

City of Aurora (Completed)