

## **Fox Valley United Way Board of Directors Meeting Minutes 8 January 2026**

### **1. Meeting called to order by JD Ostergaard at 8:30AM**

#### **2. Roll Call**

- a. Rigo Alfaro Present
- b. Michele Clark Absent
- c. Eric Kinsey Present
- d. Mansa Latham Present
- e. Maria Manzo Absent
- f. Diana McClarien Present
- g. Kelly McDonough Present
- h. Mark Mooney Present
- i. Colin Powers Present
- j. Marisa Richards Present
- k. Tamika Smith Present
- l. Karen Yaggie Absent
- m. J.D. Ostergaard Present

**3. Minutes Approval:** Motion to approve November minutes passed unanimously.

#### **4. Welcome & Introductions:**

- a. The board welcomed new members Rigo Alfaro, Colin Powers, and Eric Kinsey, who introduced themselves to the group.
- b. Existing board members provided introductions and backgrounds.

#### **5. Executive Director Report:**

a. **Financial Report:** i. Financials show a positive net income of \$39,000 compared to a loss last year. ii. Cash position has increased by \$85,000 from the previous year. iii. The audit is in progress with a new local accounting firm, Obligado Partners, selected for cost efficiency. The audit is expected to be completed by the end of January.

**b. Committee Updates:** i. **Finance Committee:** Scheduled to meet on February 11 at 1:00 PM. ii. **Community Resource Committee:** Scheduled to meet on January 14 to discuss the Dolly Parton birthday fundraiser. iii. **SPARK Committee:** Upcoming meeting scheduled for February 5 at 9:00 AM; Diana and Maria are invited to attend.

**c. Holiday Assistance Review:** i. The program assisted 16 families from the waitlist. ii. Challenges were noted regarding unresponsive families, particularly from Hested House. J.D. discussed efforts to improve communication with social workers for the next cycle.

## **6. Discussion**

**a. Dolly Parton's Birthday Dance:** i. Fundraiser is scheduled with a goal of 50–75 attendees. ii. Activities will include line dancing and raffle baskets. Board members are encouraged to purchase tickets.

**b. Marketing & Website:** i. Website improvements are ongoing with a focus on navigation and donor experience. ii. Issues with Google Ad grants are being addressed, and a new account setup is planned. iii. Board members are encouraged to document stories from events to utilize for marketing purposes.

**c. Allocations & Strategic Focus:** i. Allocations for the 2026-2027 cycle are being considered with a specific focus on the ALICE (Asset Limited, Income Constrained, Employed) population. ii. The board discussed methods to serve this population effectively without acting as caseworkers. iii. J.D. will send details regarding the formation of an advisory committee to guide these allocation decisions.

**7. Next Meeting Date:** Thursday, February 12, 2026

**8. Meeting was adjourned at 9:38AM.**